



PETROLEUM
CLUB NT
www.pcnt.com.au



Our Vision

Petroleum Club NT (PCNT) is the leading oil and gas networking organisation in Northern Australia providing a platform to initiate, enhance and sustain business relationships and career opportunities across the sector.

Our Mission

PCNT is an industry aligned, values driven organisation supporting professionals in the oil and gas sector. The Club is a not-for-profit association fostering professional relationships, business networking and career development opportunities that contribute to the long-term sustainability of the sector.

The Club provides forums, both professional and social, benefiting members and facilitating business opportunities and professional development.

Welcome as our members, local businesses, national and multinational companies with an interest in the Territory from the following Australian onshore and offshore sectors:

- Upstream oil and gas exploration and production
- Downstream oil and gas refining, distribution and export
- Downstream petroleum retail
- LNG production, distribution and export
- Domestic gas production and distribution
- Oil and gas transmission and export infrastructure; and
- Participating educators, trainers, services providers, support and advisory organisations

Our Values

Connection: Our purpose is to make meaningful connections with members, sponsors, staff, employers, students, associations, and other industry stakeholders. The Club is dedicated to providing networking opportunities and forums for industry-linked people.

Members can expect a varied and active networking approach from their Club. Professional networking events, information sessions and social occasions will keep members connected by creating environments conducive to cultivating relationships with industry colleagues.

Participation: Membership and sponsorship of the Club supports the growth and sustainability of the oil and gas industry in NT welcoming participation from local, national and multinational organisations.

Education: The Club is committed to educate its members through information sharing and raising awareness to professional career development and education opportunities for members. There is an active initiative to educate NT high school students, the next generation of our workforce, through its MENTOR ME NT program with anticipated development throughout 2016.

Inclusion: The Club has a philosophy of inclusion and embracing diversity. When the Club hosts events – it will bring our members, guests and industry into the consciousness of community.



The Northern Territory is undergoing rapid and game changing economic growth.

Why the NT, Why Now?

It's an exciting time to be in the Northern Territory, and in oil and gas. With world-class investment opportunities for the exploration, production and refinement of conventional and unconventional oil and gas, forecasts indicate that the Northern Territory is undergoing a rapid and game-changing economic growth.

Capitalising on widespread expressions of interest, the time is now to lay the foundation for an industry focused Club that will prove invaluable to the large number of national and multinational companies who have established operations and projects already underway in the Territory, as well as those who will establish onshore and offshore projects in the years ahead.

The Club

Professional networking events, information sessions and social occasions will keep members connected by creating a networking environment conducive to cultivating relationships with industry colleagues. Our emphasis will be on internal networking and the promotion of professional development for our members and the Northern Australian industry. The Club will also provide the opportunity for companies to profile their organisations projects and developments, services and capability.

Our target members include industry professionals, government representatives, contractors, and the range of technical and professional service providers to the oil and gas sector.

Our Partners

PCNT has a specific mission to support industry stakeholders in the Territory to further drive investment opportunities, business growth, local content, community engagement and sustainability across the sector.

Our partners, sponsors and members have confirmed their commitment by contributing to the foundation of the Club, and the growth of the NT oil & gas sector. We have ongoing sponsorship opportunities available with a variety of options to suit all budgets

Membership

Becoming a member of Petroleum Club NT not only provides you with a platform for networking and industry fellowship, but also introduces opportunities for professional development. Members will receive exclusive discounts for Club events and benefits with some of our aligned partners and organisations. Once you are a member you will also receive access to the online member's directory, job board and forums. Application for membership can be made online, in person or by mail: www.pcnt.com.au/membership

Joining fee: \$220 | Annual membership fee: \$195 (pro rata)

Sponsorship Opportunities

Becoming a PCNT Sponsor is an effective way to compliment your marketing strategy to and ensure heightened visibility and positive publicity. Sponsorship provides a great means of broadening brand awareness by reinforcing your company's credibility, image, and prestige by supporting initiatives in target markets.

Here are the some of the benefits that demonstrate how partnering with PCNT can be a powerful tool in profiling your company.

Community Involvement and Giving Back

Organisations that get involved with local events send a clear message to all attendees that they are genuinely interested in supporting our industry, and the growth of the NT oil and gas sector. Companies that show generosity through participation will inspire social interest, positive promotion and appeal to the audience and wider community.

Create, Develop and Enhance Credibility

Your sponsorship will assist in the establishment of a value driven and industry aligned organisation, such as PCNT, reaffirming a commitment to developing a strong future for NT. Attending industry events is important, but standing out in the crowd by being a sponsor will highlight your organisation to a captive and relevant audience.

Building Brand Recognition

Our membership and events target a diverse range of professionals working in the NT oil and gas sector. PCNT aims to bring together those who will benefit from our targeted networking platforms and information sharing.

Your logo will be displayed on a variety of materials including flyers, direct and email, brochures, websites, tickets, and signage – further increasing brand awareness. Being recognised as a sponsor will demonstrate your support to industry members and the general public. There will also be potential to advertise and share your corporate message with a company profile in our monthly newsletters and online blog.

Marketing Campaigns and Media Exposure

All events have their own marketing strategy to ensure the event is well attended. Sponsors will benefit from being promoted throughout the process. Some events will have local media support and campaigns reaching out to the Territory audience, and also to those organisations operating in the NT but who aren't necessarily based here, providing additional exposure and visibility to the oil and gas sector.

Distributing promotional merchandise

Whether your company has been around for years or you're just starting out, keeping your brand front of mind is essential to long term sustainability. As a sponsor, you'll have the opportunity to provide branded merchandise for distribution to members and guests – a great way to ensure your company is remembered long after the event.



A message from the Minister: Hon. Peter Styles

The Northern Territory Government continues to support the Petroleum Club Northern Territory to grow as a business network for major oil and gas companies and related service industries. The Petroleum Club NT provides a networking platform and enables local coordination of communication, business development and associated events to benefit the industry.

The Northern Territory economy is growing rapidly, with Deloitte Access Economics forecasts (June 2015) the NT's annual economic growth to average about 4.1% from 2014-15 to 2018-19. The NT Government's aim is to grow local industry capability and workforce and to support the Territory as Northern Australia's Oil and Gas Operations and Maintenance hub.

We are committed to the success of the Petroleum Club NT and the further development of Government-Business collaboration.



A message from the Chairman: Sean Kildare (INPEX)

It is my honour to assume the role of Chairman of the Board for the Northern Territory's newest association - Petroleum Club NT. With nearly a decade of solid development across the oil, gas and support services sectors behind us, we have a great opportunity to support the growth and strength of our industry well into the future with PCNT offering Club membership and services to the personnel who work in this economically significant and nationally critical sector.

The Club's CEO, Sonia Harvey, brings her significant experience, drive and enthusiasm to PCNT. Our Board is also staffed with experience and skills that ensure PCNT will operate to the best interests of the members and the industry as a whole.

It is a great time to be a part of the Territory's oil and gas sector and all of the business streams that participate and support the industry as a whole. It is my pleasure to invite and encourage you to join PCNT, consider the sponsorship offerings and enjoy the benefits of association for years to come.



A message from the CEO: Sonia Harvey

2016 will see plenty of change for operators, contractors and all companies associated with the oil and gas industry. It's an exciting time to be back in the Territory to witness the diverse transformation and opportunity that this period of development will bring and to support the growth and sustainability of the NT industry.

The NT's vast onshore and offshore potential ensures we're emerging as a significant international hub for oil and gas projects and unprecedented growth across Northern Australia.

I look forward to working with the Board to implement our strategy, engage our members and recognise our sponsors for their contribution to our success. I'm optimistic about the long-term future of the oil and gas sector in NT, and the Club's commitment to support our members across the region.

As Founder and CEO of Petroleum Club NT I'm committed to the delivery of our vision, mission and values – everyday, with every decision.

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Our Local Business Partners



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